



RUSSIAN ROBOTICS WEEK

RUSSIAN ROBOTICS WEEK

18 – 22 NOVEMBER, 2024

ST.PETERSBURG, VARIOUS LOCATIONS

VITH INTERNATIONAL ROBOTICS
FORUM (EXHIBITION)

20 – 22 NOVEMBER, 2024

ST.PETERSBURG, PETROCONGRESS

roboticsweek.ru/en

TERMS OF PARTICIPATION

PARTICIPATION IN THE EXHIBITION WITH A CORPORATE EQUIPPED BOOTH

2024

	4 sq.m ☕	6 sq.m ☕☕	8 sq.m ☕☕☕
until 25.04.2024	2 200 USD	2 900 USD	3 400 USD
until 25.08.2024	2 400 USD	3 200 USD	3 700 USD
until 20.10.2024	2 600 USD	3 500 USD	3 900 USD



Participation with a booth includes:

- visiting the exhibition and business program (3 days);
- participation as a speaker in a business program (up to 20 minutes);
- presentation at the booth during the exhibition tour;
- meals (coffee breaks and lunches for 1 or 2 representatives respectively (3 days);
- invitation to a cocktail party for 1 or 2 representatives, respectively;
- exhibitor badge



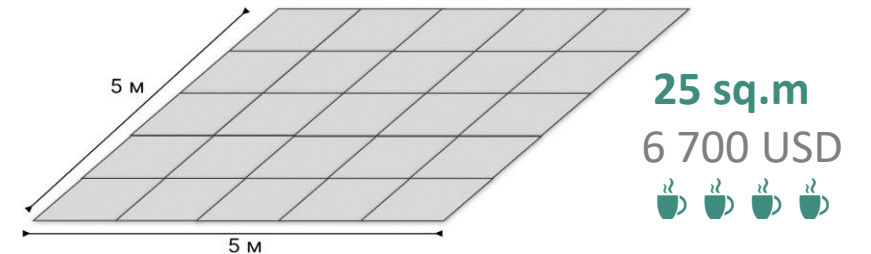
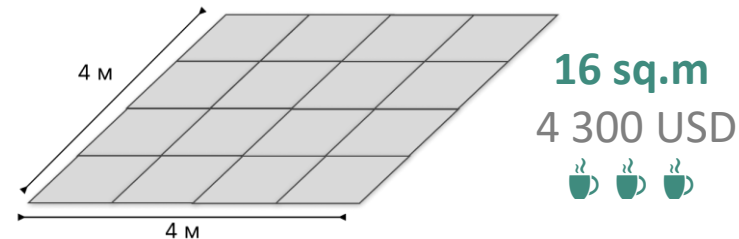
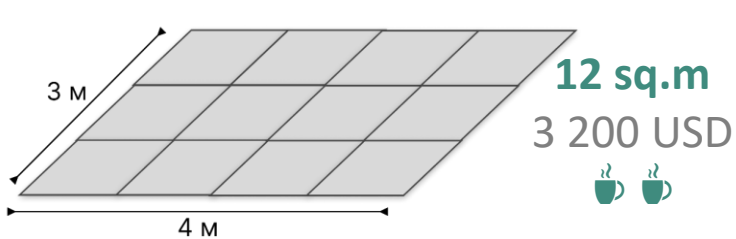
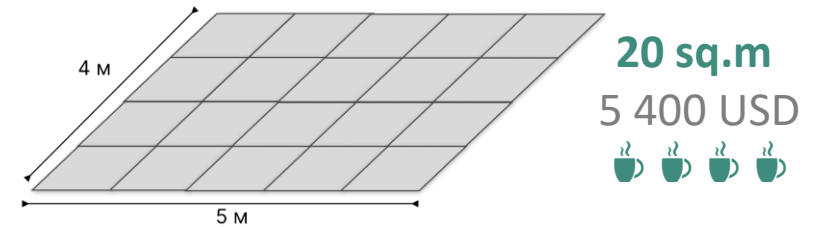
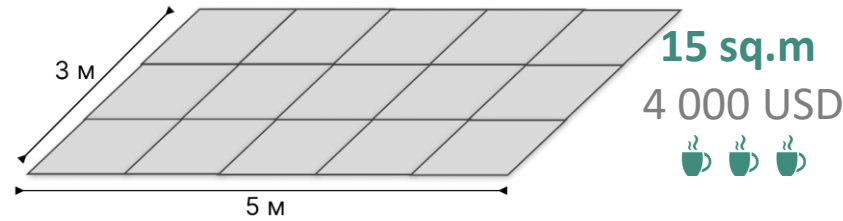
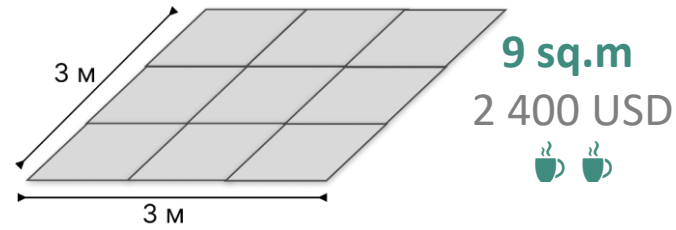
- the number of company representatives provided with meals during the Forum

The cost of a standard booth includes:

- wall panels 100x250 mm;
- grey carpet;
- power supply;
- 220V/1.5kW socket;
- table 50x80 cm or 50x150 cm;
- 2-4 chairs;
- spot lamp;
- frieze panel;
- inscription on the frieze up to 12 characters (company name);
- hanger;
- basket.



Applications for participation with a booth are accepted until **October 1, 2024**



Participation in the exhibition with unequipped area includes:

- grey carpet, 220V/1.5kW socket, basket;
- general lighting and cleaning;
- exhibitor badge;
- visiting the exhibition and business program (3 days);
- participation as a speaker in a business program (up to 20 minutes);
- meals (coffee break and lunch for 1 or 2 representatives respectively (3 days);
- invitation to a cocktail party for 1 or 2 representatives, respectively;

Price for 1 sq.m of unequipped area – **270 USD**

☕ - the number of company representatives provided with meals during the Forum

UNEQUIPPED
AREA



STANDARD
BOOTH



**Applications for participation
are accepted until
October 1, 2024**

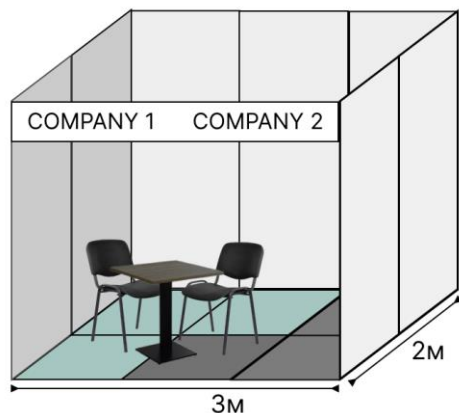
PARTICIPATION IN THE EXHIBITION WITH A COLLECTIVE BOOTH

2024

If several companies stand at one booth, a **registration fee of 500 USD** is provided from the second, third, etc. companies

PARTICIPATION WITH A BOOTH

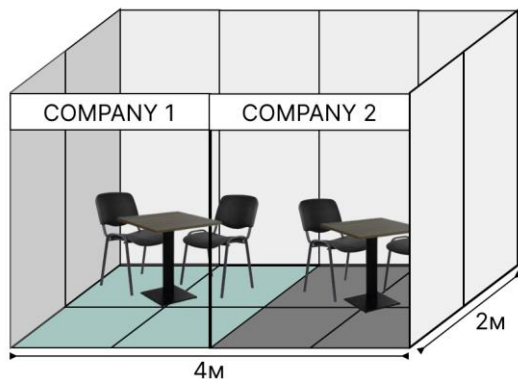
EXAMPLES OF ACCOMMODATION



6 sq.m (2 companies)

2 900 USD
+ 500 USD

3 400 USD



8 sq.m (2 companies)

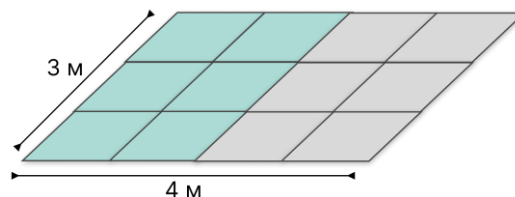
3 400 USD
+ 500 USD

3 900 USD

For Associations organizing a collective booth - **10% discount**

PARTICIPATION WITH UNEQUIPPED AREA

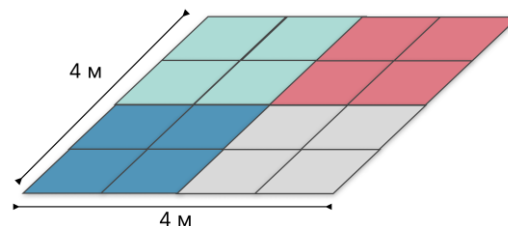
EXAMPLES OF ACCOMMODATION



12 sq.m (2 companies)

3 200 USD + 500 USD

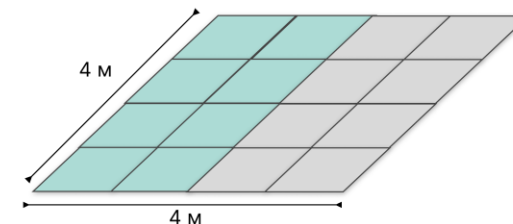
3 700 USD



16 sq.m (4 companies)

4 300 USD + 3*500 USD

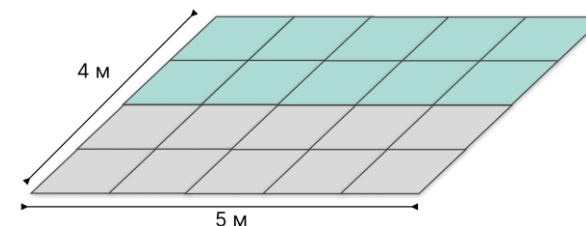
5 800 USD



16 sq.m (2 companies)

4 300 USD + 500 USD

4 800 USD



20 sq.m (2 companies)

5 400 USD + 500 USD

5 900 USD

* Options included in the cost of participation with a booth or an unequipped area are shown on pages 2 and 3, respectively



Forum Delegate, 3 days package

Forum Delegate, 1 day package

Visiting the exhibition and business program	Visiting the exhibition and business program
Master-class	-
Meals (lunches and coffee-breaks)	Meals (lunches and coffee-breaks)
Invitation to a cocktail party	Invitation to a cocktail party
Participation in a lottery with valuable prizes	Participation in a lottery with valuable prizes
Badge of Forum Delegate	Badge of Forum Delegate
Access to electronic materials of the business program after the event (presentations, photo/video materials)	Access to electronic materials of the business program after the event (presentations, photo/video materials)
Price – 1 500 USD	Price – 1 000 USD



«Option 1» (for companies without a booth)	«Option 2» (for companies with a booth)	«Option 3» (for companies with a booth)	«Option 4» (online participation with a presentation)
Presentation in one of the sections of the business program up to 20 minutes	Presentation in one of the sections of the business program up to 20 minutes	Presentation in one of the sections of the business program up to 20 minutes	Presentation in one of the sections of the business program up to 20 minutes
Distribution of info-materials in the area of the business program (1 type up to 30 pcs, not more than A4)	-	-	-
Roll-up, provided by the participant (1 item)	-	-	-
Speaker badge	Speaker badge	Speaker badge	-
Meals (lunch and coffee-break)	Meals (lunch and coffee- break)	Meals (lunch and coffee-break)	-
Invitation to a cocktail party	Invitation to a cocktail party	Invitation to a cocktail party	-
Price: 1 500 USD	Free of charge	Price: 1 000 USD	Price: 2 000 USD



We invite representatives of industrial enterprises to tell about successful cases of implementation and use of robotics in their production lines - **free of charge!**



VENDOR'S DAY

2024

WE INVITE COMPANIES TO ORGANIZE THEIR OWN ROUND TABLE:

Vendor's Day for "Your Company name"

Vendor's Day is held in the round table format and aimed at meeting and direct dialogue between robotics manufacturing enterprises and representatives of corporations implementing robotic innovations in their structures.

- ✓ You will be able to tell about your innovations in robotics, your products & services;
- ✓ Learn about robotization needs from local companies;
- ✓ Set communication with potential partners/buyers.

The number of attendees: up to 60 people.

Audience: executives of industrial plants, chief engineers and technicians, investors, managers on digital transformation and advanced technologies, representatives of the public sector, small and medium-sized businesses.

Duration: 1,5 hours

To organize a Round table for your company = 3 900 USD

For details, please contact Organizing Committee



Applications are accepted until October 1, 2024

BUSINESS BREAKFAST

2024

WE INVITE COMPANIES TO ORGANIZE THEIR OWN BUSINESS BREAKFAST:

Business breakfast with “Your Company name”

Business breakfast is an effective tool for attracting new clients and maintaining business connections.

During business breakfast you will be able:

- ✓ To make a presentation of your Company, its products or services in a comfortable atmosphere to the group of concerned specialists;
- ✓ Talk directly to the target audience;
- ✓ To strengthen existing business ties

To organize a business breakfast for your company =
3 900 USD

Duration: 1 hour

The cost includes:

- ✓ room for 20 people;
- ✓ TV panel;
- ✓ microphones;
- ✓ catering;
- ✓ invitation of specialists according to your request

For details, please contact Organizing Committee



SPONSORSHIP OPPORTUNITIES

Priorities	General Partner RRW 2024 18 – 22 November 2024 20 000 USD	General Partner IRF 2024 20 – 22 November 2024 15 000 USD	Official Partner IRF 2024 20 – 22 November 10 000 USD	Partner IRF 2024 20 – 22 November 7 000 USD	Partner of the Evening party 21 November 2024 5 000 USD
Main					
Mentioning Partner’s status during the official RRW Opening	✓	✓	✓	✓	✓
Participation of Partner’s Executive in the official RRW Opening and Closing	✓	✓	✓		
Participation of Partner's representative in the RRW Plenary session as a Speaker	✓	✓			
Granting of your own nomination/prize	✓	✓			
Exhibition					
Participation in the Exhibition of Robotic innovations	Up to 20 sq.m of unequipped area, priority in the choice of placement	Up to 16 sq.m of unequipped area, priority in the choice of placement	Up to 12 sq.m of unequipped area	Equipped booth up to 8 sq.m	Equipped booth up to 6 sq.m
Prize drawing at the Partner’s booth	✓	✓	✓		
Business program					
Opportunity to make a presentation (up to 20 min.)	4	3	2	2	1
Opportunity to organize your own round table	✓	✓			
Partner's promo materials in the area of the business program	✓	✓			
Partner's logo and promotional video on the big screens between the discussion sections	✓	✓	✓	✓	✓
Website and media					
Partner's logo on the RRW website with the status and a hyperlink to the company's web-page	✓	✓	✓	✓	✓
Mentioning in press releases and post-releases	✓	✓	✓	✓	✓
Robotics Skills Competitions					
Welcome speech from Partner at the Opening ceremony of the Robotics skills	✓				
Partner’s roll-up in the area of competitions, Memorable gifts from Partner	✓				

PARTNER OF THE ROBOTICS SKILLS COMPETITIONS

2024

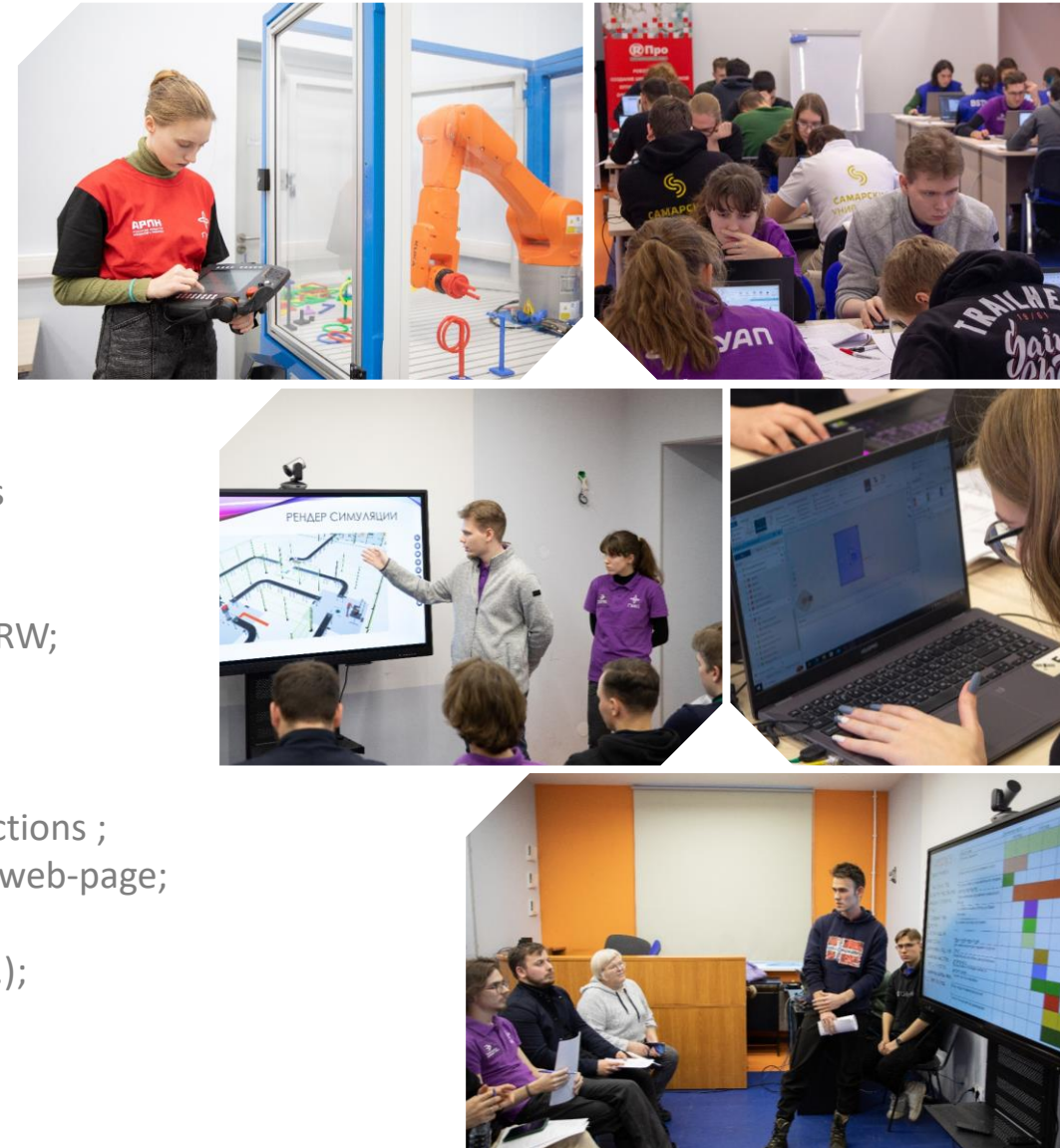
During the Russian Robotics Week, annual **student competitions will be held in the Robotics Skills format**, in 5 competencies:

- Industrial robotics,
- Mobile robotics,
- Digital production,
- Unmanned aerial vehicles,
- Robotic welding

The status of the Robotics Skills Partner includes:

- Participation of the head of the company in the official Opening of the Robotics Skills Competitions;
- Partner's roll-up in the area of competitions;
- Participation of the head of the company in the official Opening and Closing of the RRW;
- Participation with a booth in the exhibition of robotic innovations;
- Opportunity to make a presentation during the RRW (up to 20 min.);
- Partner's promo materials in the area of the business program;
- Partner's logo and promotional video on the main screen between the discussion sections ;
- Partner's logo on the RRW website with the status and a hyperlink to the company's web-page;
- Mentioning Partner in press releases and post-releases;
- Granting of your own nomination/prize (for development, for innovative project, etc.);
- Memorable gifts from Partner for the participants.

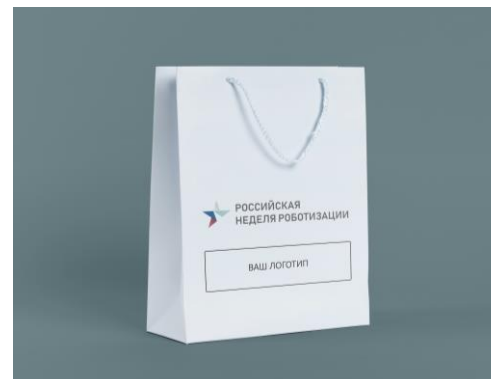
Partner of the Robotics Skills Competitions = 10 000 USD



ADDITIONAL PROMOTIONAL OPPORTUNITIES

Price includes:

- Partner's logo (one color) on the chosen product to be handed out to Forum participants during registration;
- Partner's logo on the Forum website;
- Production included;
- Audience: up to 500 people



Branding of participants' bags
exclusive package

3 500 USD



Branding of participant's notepads
exclusive package

3 500 USD



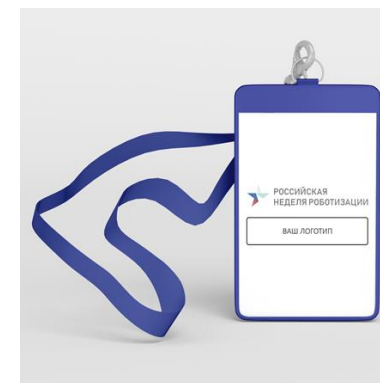
Branding of participant's pens
exclusive package

3 000 USD



Branding of ribbons for participants' badges
exclusive package

3 000 USD



Branding of participants' badges
exclusive package

3 000 USD

How to develop a feasibility study and a business plan for introduction of robotics

Date: November 22, 2024

Place: PetroCongress (5, Lodeynopolskaya str.), Saint-Petersburg, Russia

Duration: 3 hours

Price: **200 USD**

The workshop aims to inform about the basic approaches to compiling economic calculations and reports for robotization projects.

Attending the workshop will allow you to learn:

- What inputs are needed to develop a feasibility study or a business plan for a robotics project
- How to visualize the project of a robotic complex (RTC) for a business plan
- What would be the payback period of the robotic complex
- How to calculate the financial viability and cost effectiveness of the robotics project
- How to assess the risks of a robotics project
- What software to use for development of feasibility study and/or a business planning
- How to prepare a business plan report and to deliver it to an investor or a bank
- Methodology of evaluating investment projects
- Calculation and evaluation of efficiency parameters and the payback.

To organize your own master-class, please contact the Organizing Committee of the International Robotics Forum.



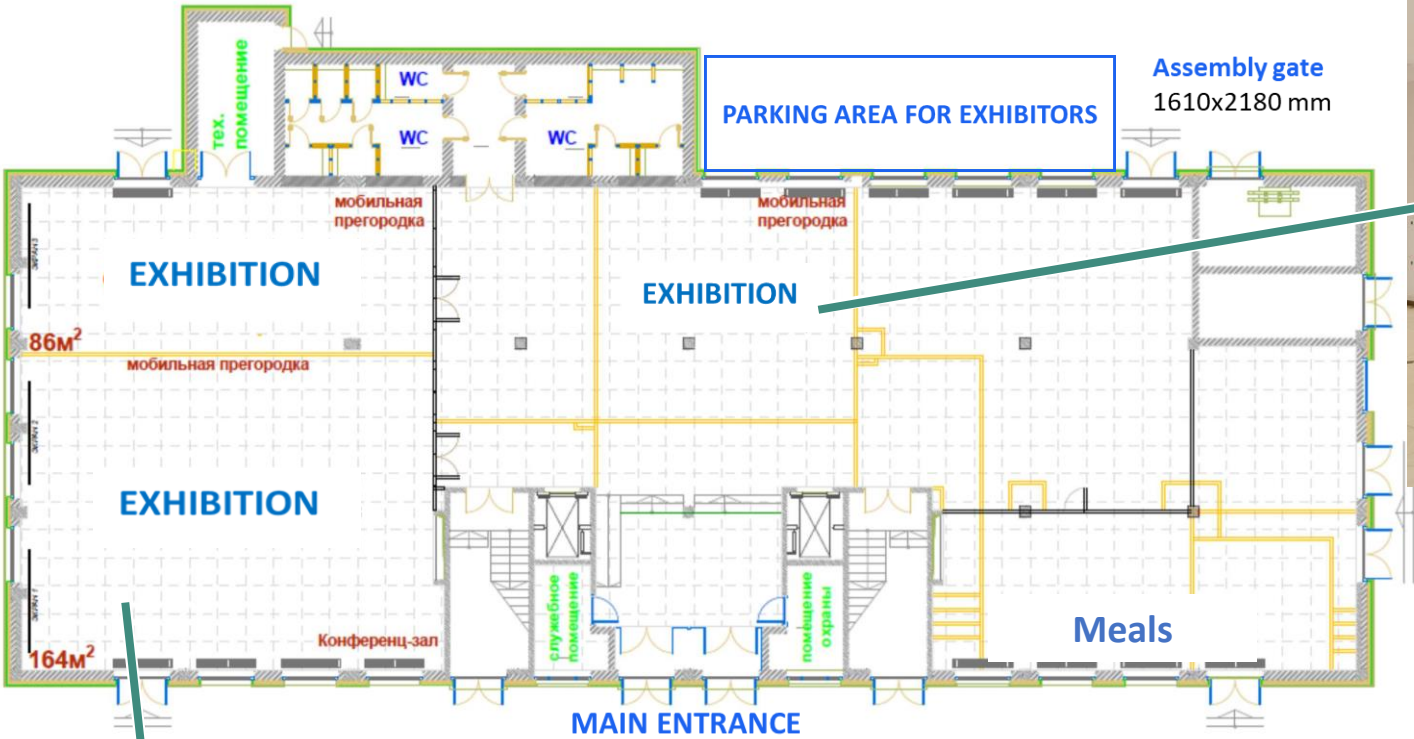
The workshop will be held by: Maxim Korablev, Director of Business Development, Concern R-Pro

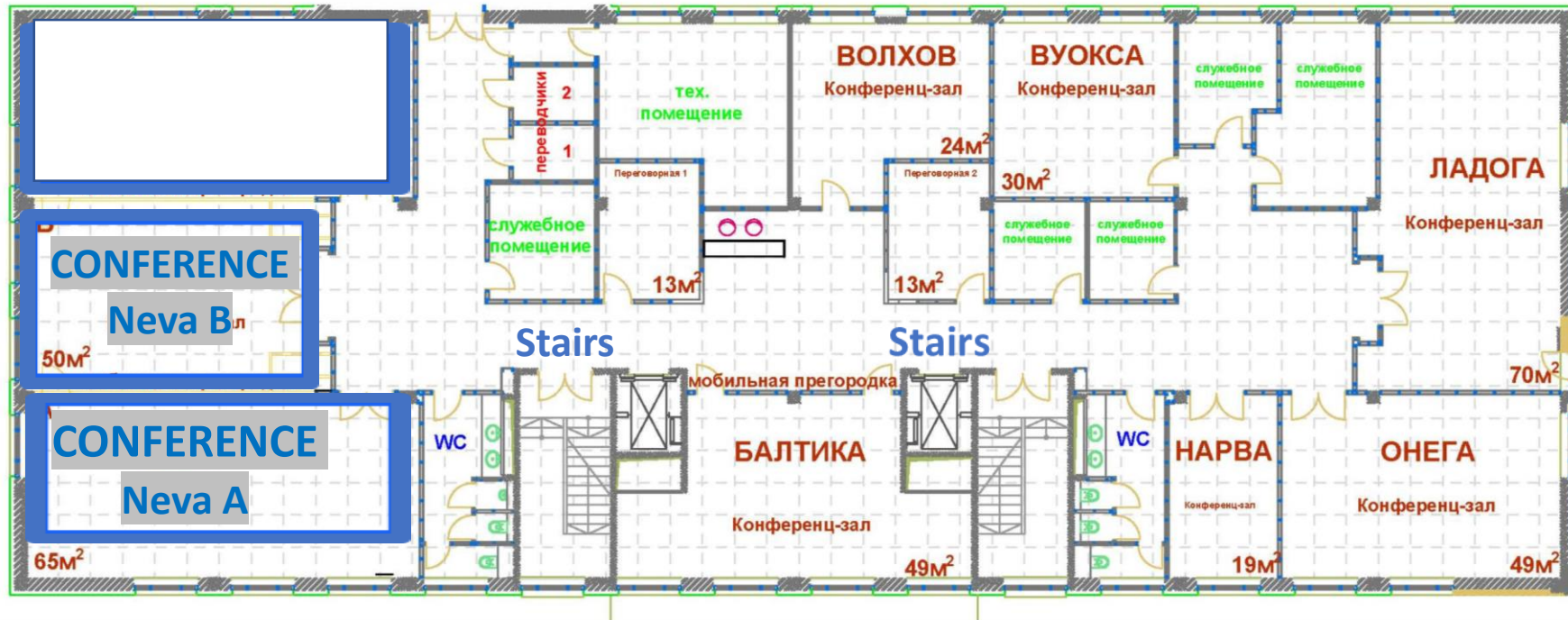
- More than 7 years of experience in robotics business
- Experience in developing business plans for robotic projects and successful defending them for investors
- Author of training in business planning in the robotics industry of the Institute of Innovative Technologies in Business

Target audience: analytics and financial managers of industrial enterprises.

VAT is not charged in connection with the application of the simplified taxation system

EXHIBITION PLAN – 1ST FLOOR, PETROCONGRESS







VENUE

VITH International Robotics Forum (Exhibition)

20 – 22 November 2024

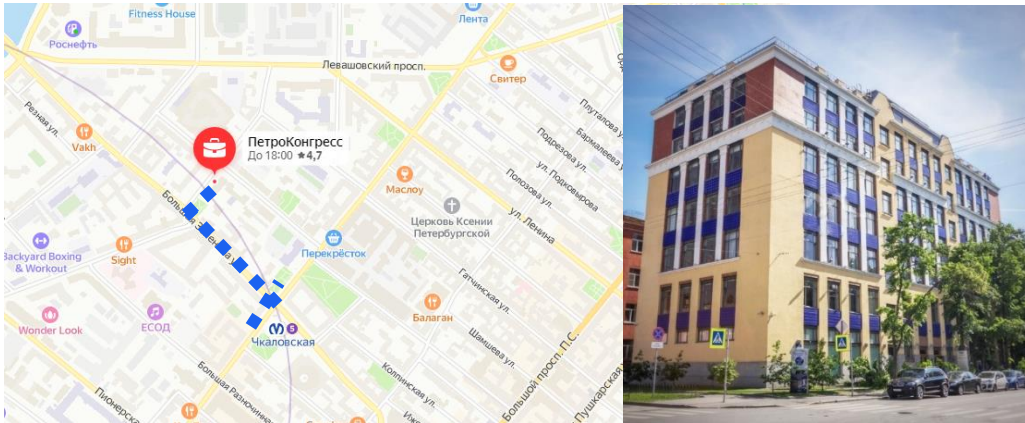
PETROCONGRESS, CONGRESS CENTER

1st – 2nd floor

Address:

Russia, St. Petersburg, 5 Lodeynopolskaya Street

Nearest metro station - Chkalovskaya
(5 minutes walk)



VENUE

Russian Robotics Week and
ROBOTICS SKILLS student competitions

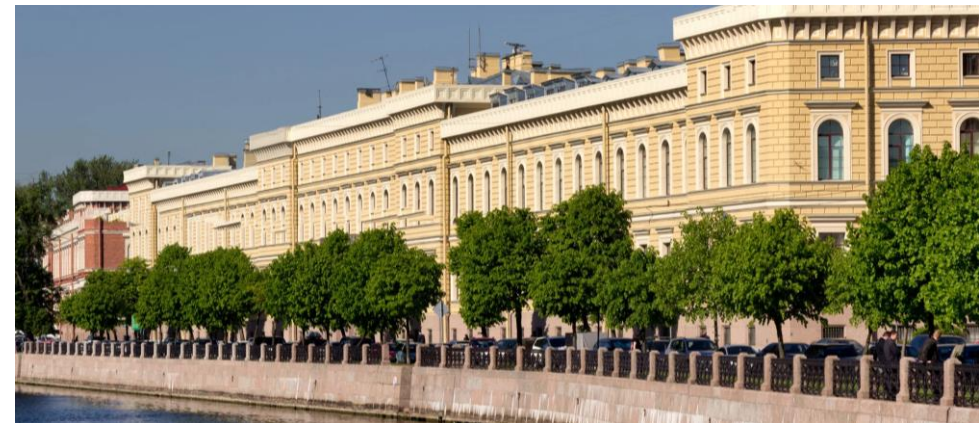
18 – 22 November 2024

SUAI (State University of Aerospace Instrumentation)

Address:

Russia, St. Petersburg, 8 Truda Street

(67, Bolshaya Morskaya Street)





RUSSIAN ROBOTICS WEEK

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REGISTRATION
<https://roboticsweek.ru/en/>
Or by QR code